	ACTION MATRIX	٧	Ve	st	Vir	gi	nia	Т	rai	ls:	P	an	Fo	or A	Ac	tio	n	20	00	)-2	200	)5				
	Actions	/ Š			35° GN	office Oction	139 419			34 41	(4) (4)	STA	14 18 15 15 15 15 15 15 15 15 15 15 15 15 15	24/2	24/24	N N	Jig I	141	1/4/	20/14/	22/1	21/1/	270	SIN	518/5 18/19	MAN'S
bjective 1	Create A WV State Trails Program																									
Action 1	Expand membership and authority of WVRTAB.				<b>•</b>															(	<b>3</b>				)	
Action 2	Appoint a state trails coordinator.			(	•					(	•					•			(	<b>9</b> (	•			(	•	
Action 3	Create an advisory group.											•		•	•						<b>&gt;</b>		•	•		
Action 4	Update the Statewide Trail Plan regularly.	<b>(a)</b>	<b>(a)</b>	<b>(4)</b>	9 9	)	9	<b>(4)</b>	•	<b>(</b>	9 0	) @	•	<b>(4)</b>	•	<b>(a)</b>	(	9 (		9 (	9 (	•	• (	) (	9 9	<b>a</b>
Objective 2	Coordinate Activities																									
Action 1	Establish an annual trails conference.									•	•	•				<b>Q</b>				-	•		•	) (	<b>)</b>	
Action 2	Conduct statewide trails coordination meetings.			•			•				•											•	,	) (	•	
Action 3	Develop and upgrade trail web sites and links.	•	•	<b>(4)</b>	4	•	9	•	•	•	<b>9 9</b>	•	•	<b>•</b>	<b>@</b>	<b>@</b>	•	•		•	•	•	• (	)		<b>@</b>
Objective 3	Develop Alternative Transportation																									
Action 1	Increase awareness of benefits of alt. Transportation	•										•			•								-	•	•	
Action 2	Incorporate alt.transp. into all road planning and design.	•			<b>Q</b>					•					•						•		•	_		
Action 3	Create a coalition to assess alt. transp. needs.	•			4			<b>9</b>							•						•			_	•	
Action 4	Identify state-owned corridors for alt. transp. facilities.	•			<b>Q</b>	)									•					- (	•		-		9	Ш_
Objective 4	Promote the Economic Benefits of Trails																									
Action 1	Create incentives for investment in trails and tourism.		<b>•</b>		•											•	<b>•</b>							•		
Action 2	Develop a media campaign on economic benefits of trails.													•	•								(		•	
Action 3	Conduct workshops for trail-related small businesses.		•											•		9							- 9	_		
Action 4	Conduct economic impact studies of trails regularly.									9 (				•		<b>@</b>									9	Ш_
Objective 5	<b>Encourage Cooperative Maintenance</b>																									
Action 1	Identify and address statewide trail maintenance needs.							<b>@</b>			<b>2</b>					<b>Q</b>			(	<b>2</b>	•				9	
Action 2	Develop volunteer trail maintenance programs.					•		•			•								(	•					9	
Action 3	Create a statewide trail maintenance handbook.							•		<b>9</b> (	•												- (	•	•	
Objective 6	Minimize Multiple-Use Conflicts																									
Action 1	Develop trail policies and safety programs for all trails.										<b>•</b>				•				-	• (	<b>)</b>				<b>)</b>	
Action 2	Develop trail management systems for all trails.									9	<b>)</b>				•				- (	<b>3</b>			•		<b>9</b>	
Action 3	Create standards for design, signage and safety.									<b>(4)</b>	<b>3</b>				<b>9</b>				(	9 (	<b>3</b>	•	• (		<b>)</b>	
Objective 7	Encourage Trail Partnerships																									
Action 1	Advise and coordinate local trail efforts and linkages.					•	9				<b>•</b>								-	•					)	
Action 2	Create a rural devel. program for gateway communities.				• 4		•			-	•			•			•							•		
Action 3	Pass legislation to allow govt. insurance cover nonprofits.				4												9		(	•			9	)	•	
<u></u>			0												0				$\top_i$	9	0			1		
Action 4	Involve 11 WV Reg. Planning and Development Councils.		<b>*</b>											V	¥					• I	_					
Action 5	Provide consultation services for trails.				•						•												•	•		
riction 5	Expand tourism commission membership.									• (	<b>a</b>															

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Action 1	Map all existing and proposed trails and river access points.								•	•					9 6	_			•	,			9	9		
Action 2	Develop a statewide trail map that visualizes linkages.					_				-				• (			_		-	0			_	•		
Action 3	Collaborate regionally to connect trails.					•			•	•							•		•	¥			9	•		
Objective 9	Collaborate with Private Landowners																									
Action 1	Broaden legislation limiting the liability of landowners.									•				•	•	9	)		•		<b>•</b>	•	•	•		
Action 2	Encourage approaches to increase landowner support.	•			<b>•</b>				•	•				•			•		•			(	•	•		
Action 3	Create incentives for public rec. access on private lands.			•						0							•		•				•			
bjective 10	Create More Trails																									
Action 1	Fund studies to determine regional trail needs.													<b>9</b> (	<b>)</b>					<b>•</b>			•			
										٥				A /						<u> </u>			1	۵		
Action 2	Consolidate existing and proposed trails into a master plan.													<b>V</b>	•	<b>,</b>						1		₩		
Action 3	Repair and complete the state's flagship trails.		<b>@</b>		<b>@</b>	(	<b>•</b>			•				<b>(4)</b>	•					0	<b>(4)</b>		9	<b>@</b>		
Action 4	Develop land donation incentive programs.	•		•	•											9	•		•			-	•	•		
Action 5	Create state procedures for rails-to-trails conversions.							Q							)	<b>Q</b>					<b>(4)</b>		9	•		
Action 6	1	•			•				•	0				(	)			9				-	9	(		•
bjective 11	Develop Funding and Assistance Programs																									
Action 1	Develop a loan and assistance program for trail businesses.	Q	) 🚇	•										<b>9</b>	Ç								9			
Action 2	Create a state trail fund to match federal funds.			•										•		9	)			<b>@</b>			•	•		
Action 3	Create a West Virginia Trails Foundation.																•		<b>@</b>	•		(	9	<b>@</b>		
Action 4	Develop new sources of funding.			•			-	•								9	)			•			9	•		
bjective 12	Raise Awareness of Trails																									
Action 1	Develop trail marketing strategies.		0																9				<b>•</b>	<b>9</b>		
Action 2	Inform the public about trails.		•		•	• (	• (	<b>9 4</b>	•	•	9	•	•	• (	<b>a</b>		•	•	•	•	•	•	•	0		
Action 3	Install signage along highways for trailheads.		<b>(</b>						<b>Q</b>	<b>Q</b>				•	)					<b>•</b>	0	(	9	<b>Q</b>		
bjective 13	Improve Trail Accessibility																									
Action 1	Utilize the Uniform Trail Assessment Process (UTAP).					<b>@</b>			•	0	0											<b>(</b>	0	<b>•</b>		
Action 2	Create recognizable and standardized signage for trails.														<b>)</b>					•		(	9			
Action 3	Provide trail signage and guides in alternative formats.								•	•	0	0			Ç	)						(	9			
						0			_		<b>A</b>	A												<u> </u>		
Action 4	Increase awareness and use of ADA design requirements.					₩			0													- 1		₩		
Action 5	Target non-traditional trail use groups.					•				•	0	0			9	)				•			9	•		
Action 6	Conduct a statewide water trails assessment.								9	9								•		•			•	9 (	•	•
Action 7	Improve the river gauging system for the rec. paddler.								0	0								9					•	(	•	•
Action 8	Expand on-site env. ed. and interpretation of resources.								•				0						<u> </u>	•	•	<u> </u>		•		